

# 2011 JAPAN EARTHQUAKE & TSUNAMI DISASTER

## Situation & Strategy Update

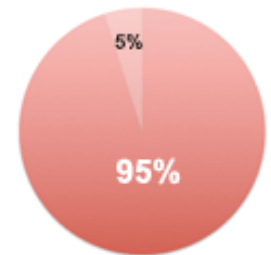


*(photo by Gillian Yeoh of Give2Asia; Rikuzentakada, Japan in late June 2011)*

On March 11, Japan was struck by a historic 9.0-magnitude earthquake, which triggered an extraordinarily destructive tsunami and partial meltdowns at three nuclear reactors. Due to the extent of the destruction, recovery efforts have been complicated but many are working hard to rebuild the affected communities' livelihoods, homes, and lives to bring back a sense of normalcy.

Give2Asia has been working hand-in-hand with local Japanese organizations in project planning, impact measurement and evaluation, and through the grant application process. Give2Asia is also involved in third-sector meetings and local discussions on governmental plans and policy implications to ensure that our disaster strategy remains effective and responsive to the real needs on the ground. The following pages describe Give2Asia's current strategy for responding to Japan's disaster.

95% of all donations received by Give2Asia will support Japanese charitable groups working to help disaster victims. 5% will go to our work coordinating with and supporting these local partners.



**HOW TO GIVE:** Make a donation online at [www.give2asia.org/japantsunami-2011](http://www.give2asia.org/japantsunami-2011) or send a check to "Give2Asia" for Japan relief at: Give2Asia, 465 California Street, Suite 806, San Francisco, CA 94104.

## LONG-TERM STRATEGY

Give2Asia is supporting local nonprofits, NGOs, professional associations (e.g. chambers of commerce; associations of lawyers, nurses, and other professionals), social enterprises and entrepreneurs addressing long-term recovery needs, such as social services, legal assistance and other necessities. Give2Asia continues to identify projects that meet one or more of the following criteria:

- **Innovative** ideas that require seed funding in order to demonstrate proof of concept, scale to serve more survivors, or graduate to public or corporate funding
- Projects that effectively **empower and enable survivors** to rebuild their lives and livelihoods
- **Information sharing and networking** initiatives that have the potential to strengthen and amplify recovery efforts
- Creative solutions that overcome problems of **coordination and information** gaps to enable more efficient and effective recovery and rebuilding
- Services that meet a **specific need that is not currently being addressed** due to the scope of the disaster and allocation of resources for other needs

## RELIEF PROJECTS

- **The Association for Aid and Relief** in Japan to provide food and supplies to 30 evacuation centers.
- **Second Harvest Japan** to procure and transport needed food and non-food items to the affected region, and to prepare and deliver food to those living in either transitional housing or their homes.
- **Rescue Stock Yard** for projects in three smaller towns in Miyagi that were not being served by other disaster responders.
- **Peace Boat Volunteers** to coordinate volunteers to provide two services for affected communities in Ishinomaki: (1) preparing and delivering 1,500-2,000 meals a day for people in need, and (2) cleaning toxic mud from homes and shops.
- **Second Harvest Japan** to provide emergency food care packages for 450 families who were transitioning to temporary housing in Minami-Sanriku in Miyagi Prefecture.
- **Free the Children Japan** to purchase 252 electrical fans for about 5,000 students in 7 kindergartens, 10 elementary schools, 5 junior high schools and 6 high schools in Soma City.

## RECOVERY PROJECTS

- **NPO Aichi Net** to support the preparation costs of the traditional Tanabata (Summer) Festival for communities in Rikuzentakada City.
- **Civic Force** to assist the rebuilding of 10 oyster farms and to work with the 140 residents of Karakuwa to develop an innovative relocation plan.
- **NICCO** to work with Japanese Michelin chefs and the business sector to rebuild the food industry in Iwate and Miyagi Prefecture.
- **PARCIC** to revitalize the seaweed industry in Kitakamicho-Jusanhama, Ishinomaki.
- **Eat, and Energize the East** to revitalize the food and agriculture industry in Tohoku, which was devastated economically by the Fukushima nuclear incidents.
- **Miyagi Mental Health Welfare Association (MMHWA)** of Tohoku University for the first year of a 3-year project to coordinate mental health programs in affected regions and provide training on PTSD consultation, counseling and treatment.
- **Entrepreneurial Training for Innovative Communities (ETIC)** to support the first year of the three-year Disaster Recovery Leadership Project.

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